

DODGE 1962

WILLIAM MOTORCYCLES LTD
100 F. AVE.
MAN.





DODGE DART 440 TWO DOOR HARDTOP

THE NEW LEAN BREED OF
DODGE

Meet the new lean breed of car . . . the 1962 Dodge, a thoroughbred in every racy line. Take a look at Dodge '62. See anything familiar? You bet you don't! Dodge '62 is all new—not just for the sake of newness, mind you, but functionally new. For example, Dodge doesn't need pampering. You go 32,000 miles on one grease job. Brakes adjust automatically every time you back up and apply them. When



DODGE DART 440 FOUR DOOR HARDTOP

you first climb behind the wheel of a '62 Dodge take it easy. Dodge squeals its tires with the best of 'em. But you'll also find it'll glide along in city traffic and squeeze into parking slots as easy as you like . . . a feature that can't miss with the lady of the house. Dodge is so easy to own, too. So get with this new lean breed of Dodge. It looks like, feels like, *goes like* a winner. It is.



DODGE DART 440 CONVERTIBLE

You'll find the top-of-the-line Dodge—the Dart 440, livelier, zippier and yet so smooth, so luxurious, it'll give you a lift just to sit in it. For 1962, Dodge has a new lean way of building a car that means there's not an ounce of unwanted or unnecessary weight on it. Every feature contributes functionally to either power, safety or comfort. Dart 440 takes off faster, climbs hills better and it's easier on gas. You'll be able to drive farther and still get out feeling fresh and relaxed thanks to an exclusive individual seat design featuring split front seat backs and pull-down centre arm rest. So if you want the best car in its class . . . bar none . . . get Dodge Dart 440.

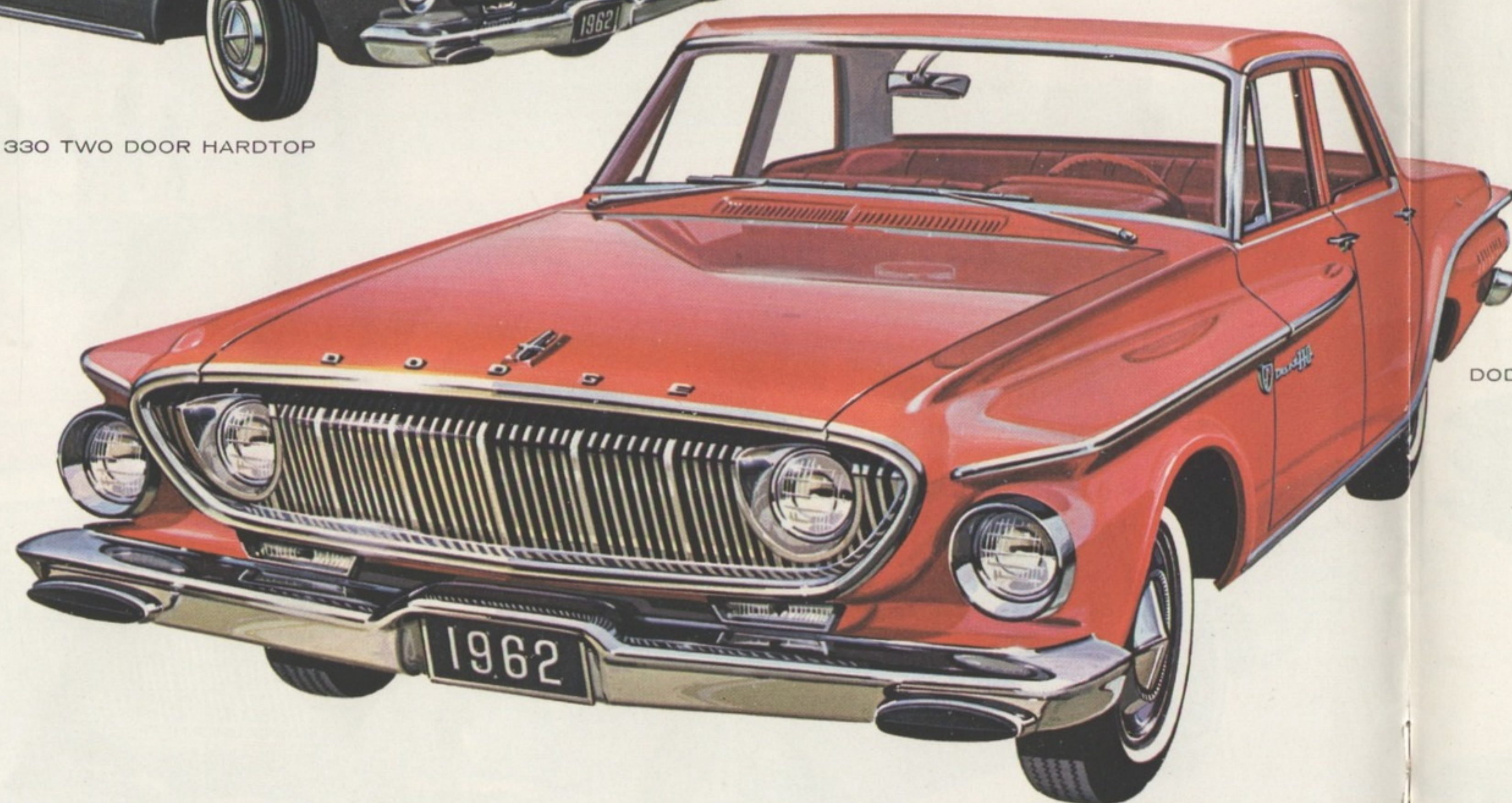
DODGE DART 440 SERIES



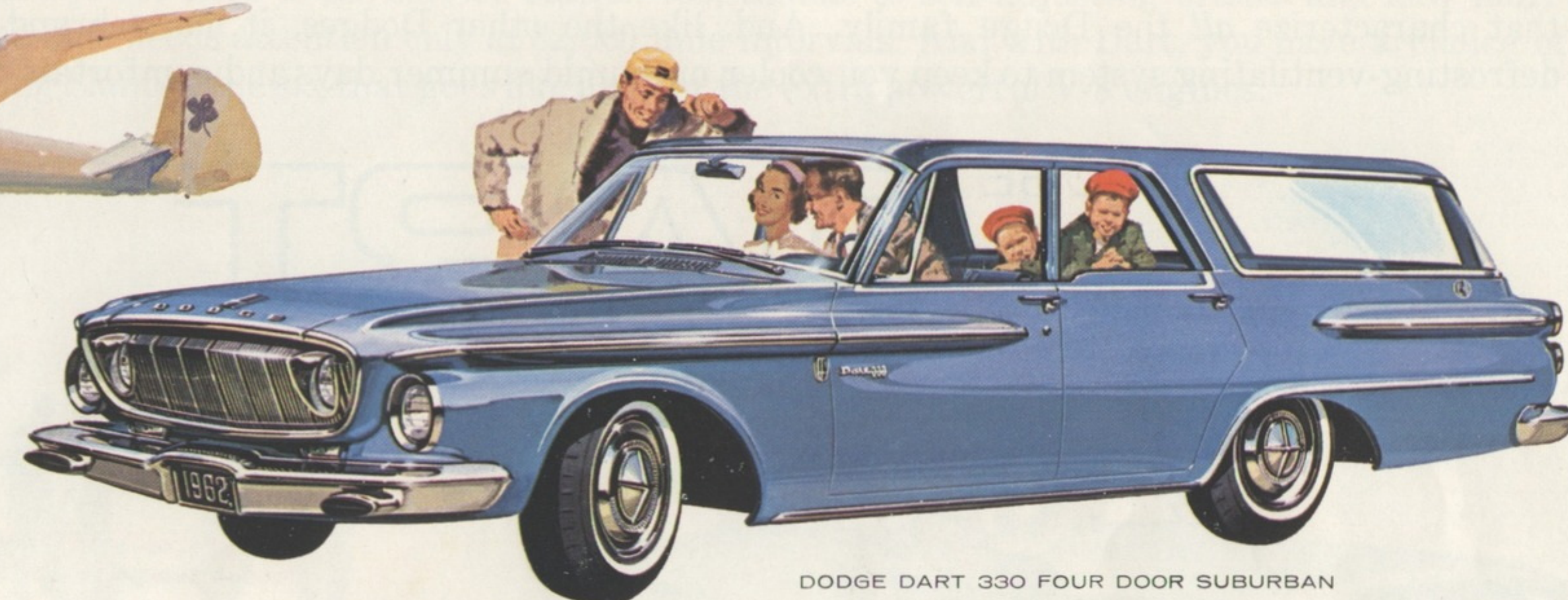
DODGE DART 440 FOUR DOOR SEDAN



DODGE DART 330 TWO DOOR HARDTOP



DODGE DART 330 FOUR DOOR SEDAN



DODGE DART 330 FOUR DOOR SUBURBAN

Want a car with all the performance and ride of a big car, yet in the middle of the line price range? Then Dart 330 is your kind of car. In performance it's right on top of its class. And like the other '62 Dodges, it has rattle-free Unibody construction, six-dip rustproofing, self adjusting brakes, a new

smoother-shifting automatic transmission . . . and new interior trim with rich fabrics that would do justice to your living room. Dodge Dart 330 is easier to drive, safer to drive, and looks like a million. With Dodge 330 there's no two ways about it...you get big-car features at an intermediate-car price.

DODGE DART **330** SERIES

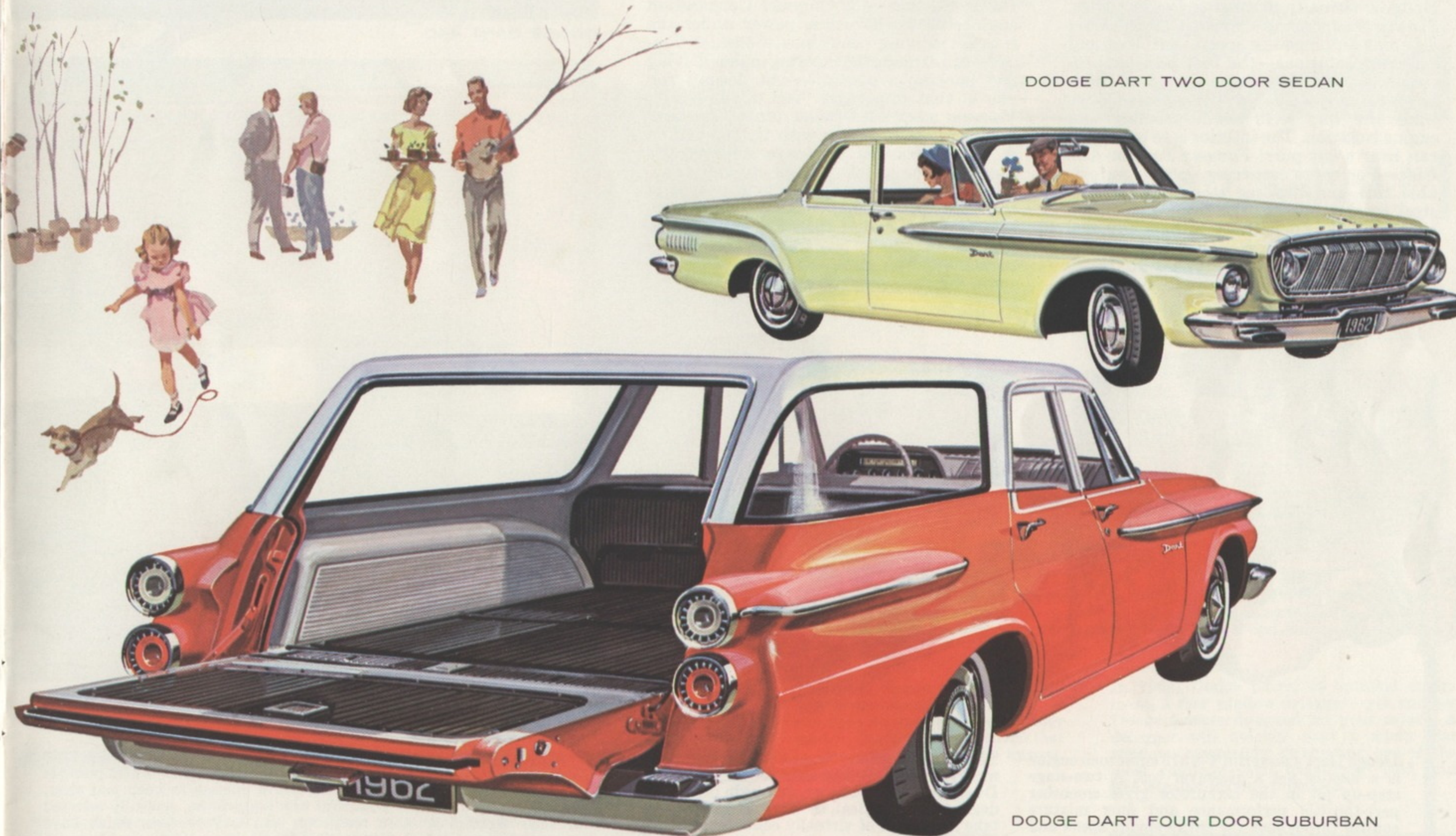
Take a good look at Dodge Dart! Class? Sure! Looks expensive, doesn't it? Yet Dart is the lowest-priced Dodge in '62. It has the same clean functional lines—stylish without an ounce of excess weight—that characterize *all* the Dodge family. And, like the other Dodges, it has a brand-new heating-defrosting-ventilating system to keep you cooler on humid summer days and comfortably warm on the

DODGE DART SERIES



DODGE DART FOUR DOOR SEDAN

coldest days of winter. For extra safety there's an improved steering system—light, responsive and shock-free. You'll have fewer trips to the service station too, thanks to self-adjusting brakes and new lubrication system which needs attention only at 32,000 mile intervals. And with Dart, you have a choice of the gas-hoarding Slant-6 (the six that goes like an 8) or the extra powerful V-8 engines.



DODGE DART FOUR DOOR SUBURBAN

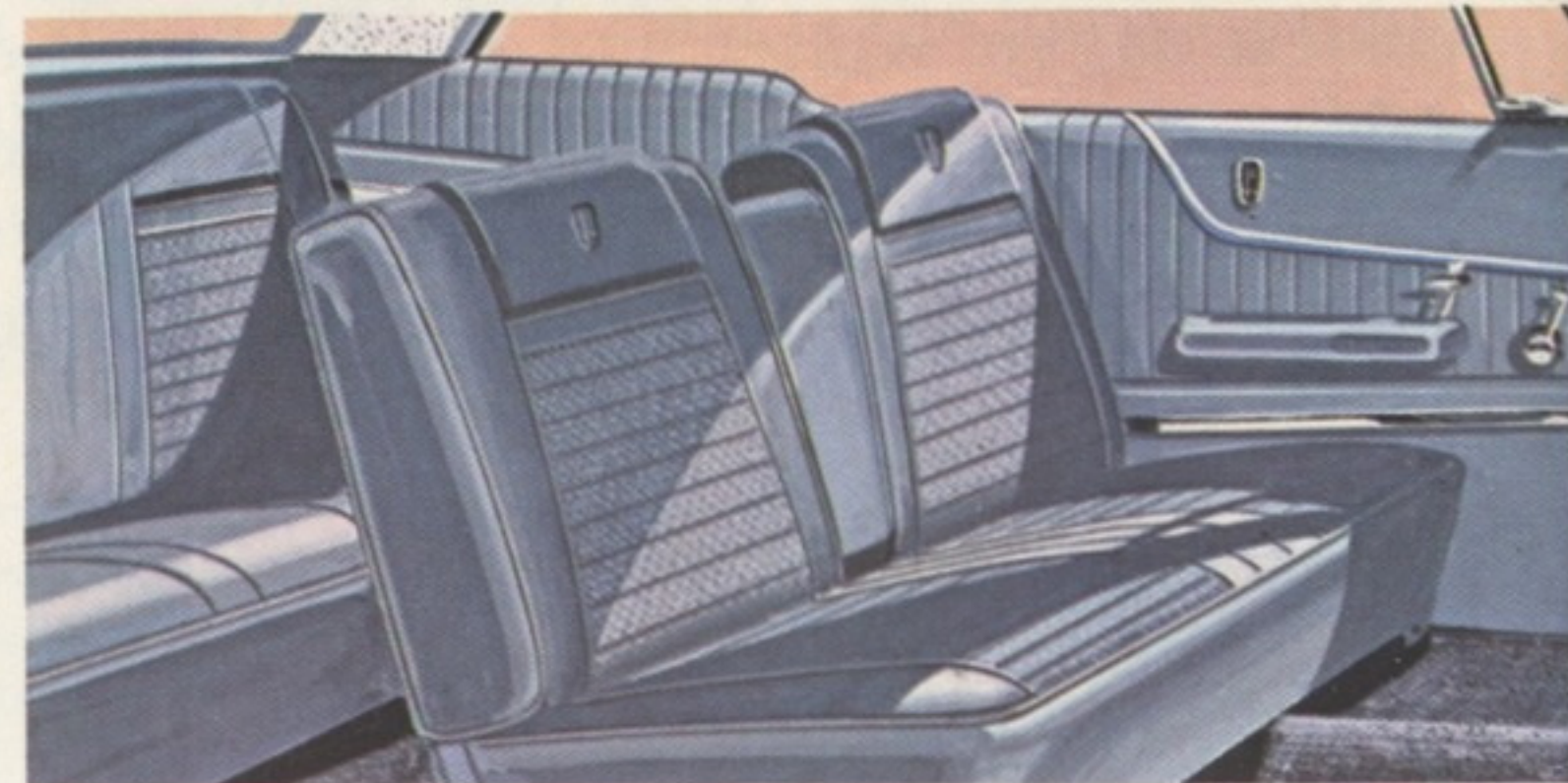


DODGE DART TWO DOOR SEDAN

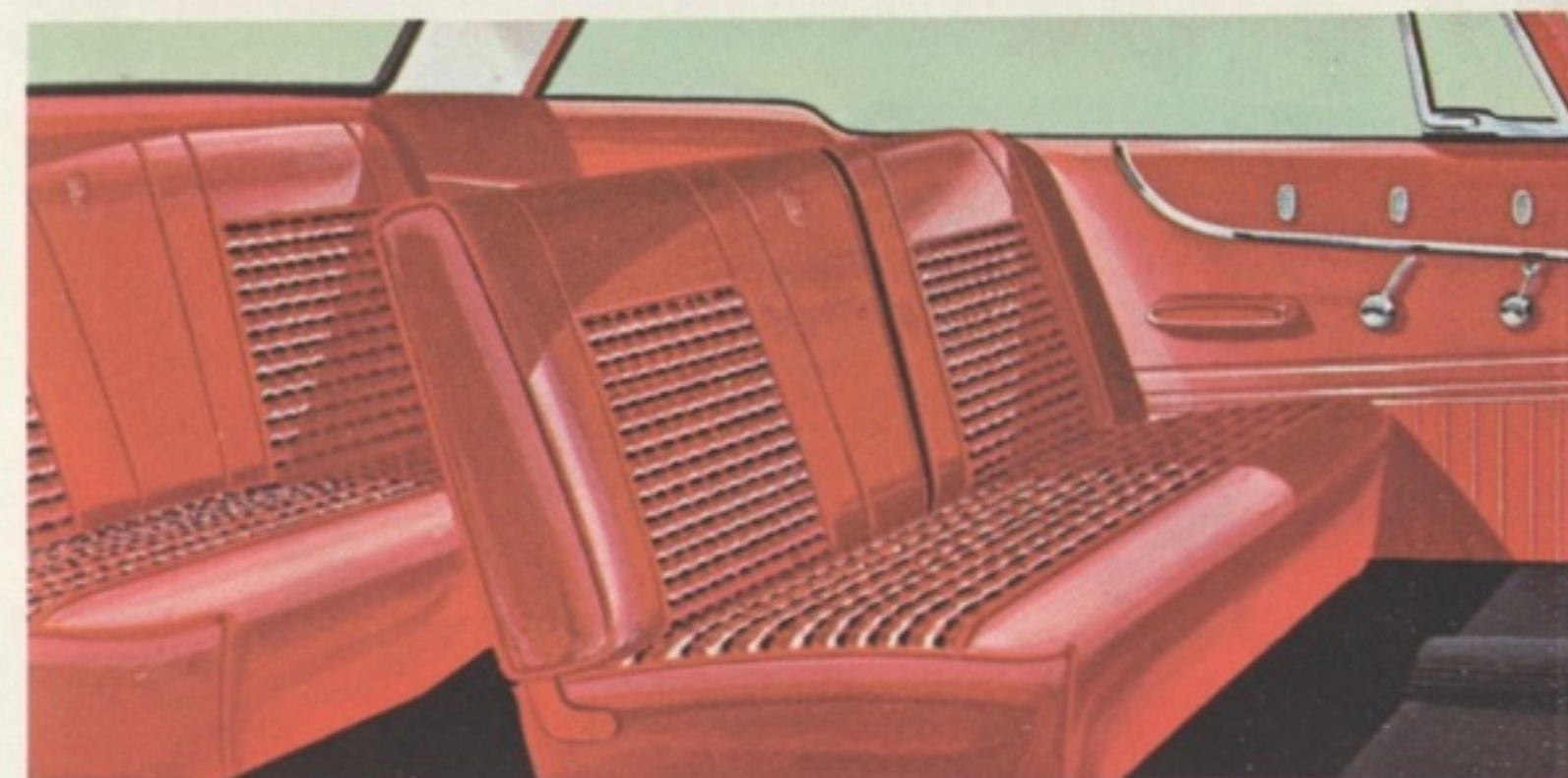
INTERIORS AND FEATURES

In your Dodge 1962—whichever model you choose—you'll have lots of features to brag about to your family and friends. Here are just a few of them: *Unitized body*—Years ago Dodge introduced the first all-steel body and now, in keeping with that tradition of progress, Dodge makes the unitized body, a further major advance in automotive engineering. Body and frame are not just bolted together like most other cars. In Dodge, body and frame are one integral unit, permanently welded. Result? Dodge is virtually completely free of rattles. *Six-dip Rustproofing*—Every Dodge has six different dippings—in special anti-rust and corrosion solutions—the best possible protection against the salt on Canadian roads in winter. *Noise Control*—This year, Dodge leads the way with sound-proofing and engine isolation. The interior is so quiet you can hear a cat purr! *Famous Torsion-Aire Ride*—For safer cornering, more comfortable ride and dip-free stopping, chrome-steel torsion bars in the front suspension absorb road shocks better than any coil spring ever made. *Heating-Defrosting-Ventilation system*—gives you more warmth in below-zero weather, better

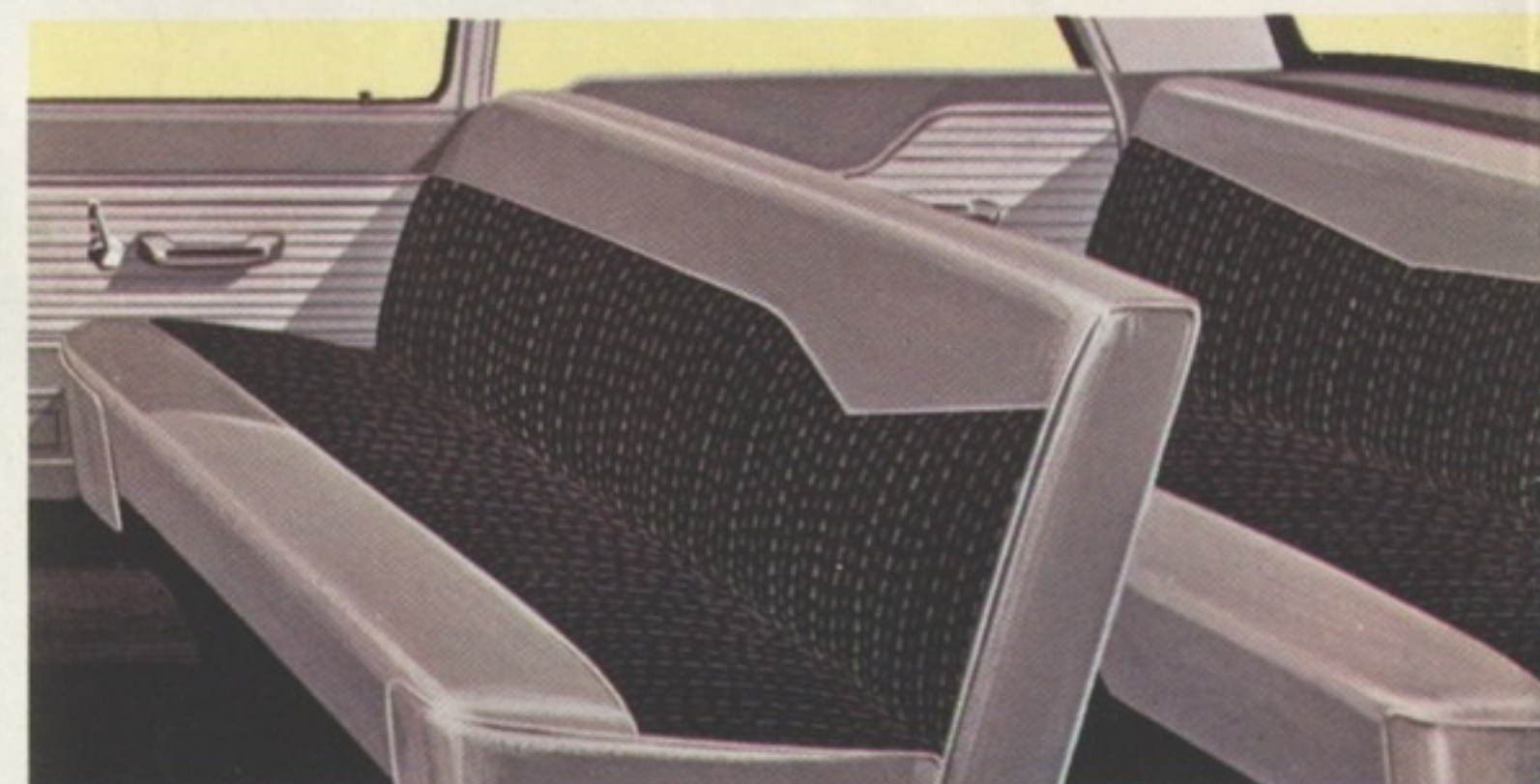
ventilation to cool you on those hot summer days. *New automatic pushbutton transmission on all V-8's*—for smoother shifting—quieter running. *New self-adjusting brakes*—adjust themselves automatically every time you back up and apply them. *Chassis lubrication fittings eliminated*—Lubrication required only at 32,000 mile intervals. And of course, the *Slant-6 engine*—saves gas while it gives you more pep in pulling away and more highway zip than ever before. For those who prefer it, the powerful *Dodge V-8 engine* is Chrysler Corporation engineered for effortless power under the severest driving conditions. *Constant-Control*—full-time power steering makes driving and parking a pleasure—yet doesn't rob you of that important "feel of the road". *Vacuum suspended power brakes* are firm and positive. Stop you with tip-toe action. A *new instrument cluster* is scientifically designed for quick-glance convenience. You'll find you don't have to lose sight of the road for a second. *Reduced Transmission hump*—Smaller than ever, the reduction in the size of the transmission hump means a flatter floor and much more leg-room for your passengers.



DODGE DART 440

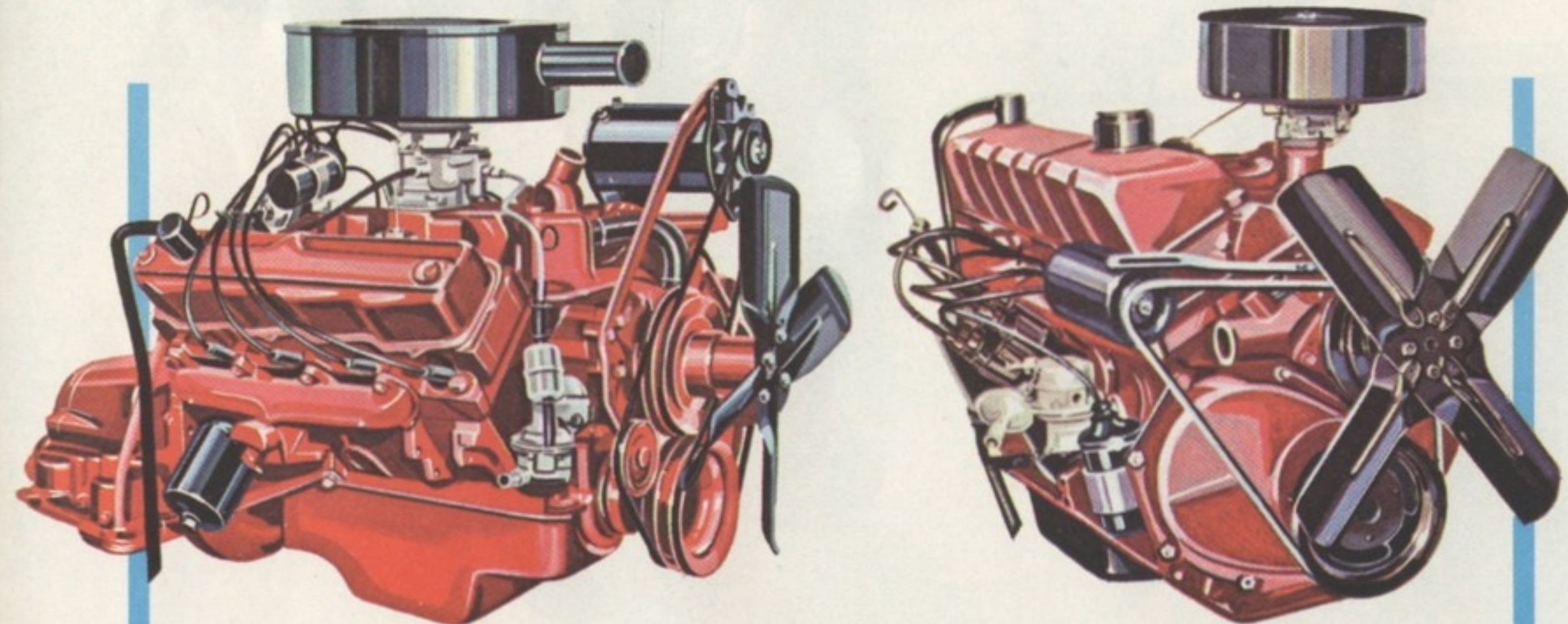


DODGE DART 330



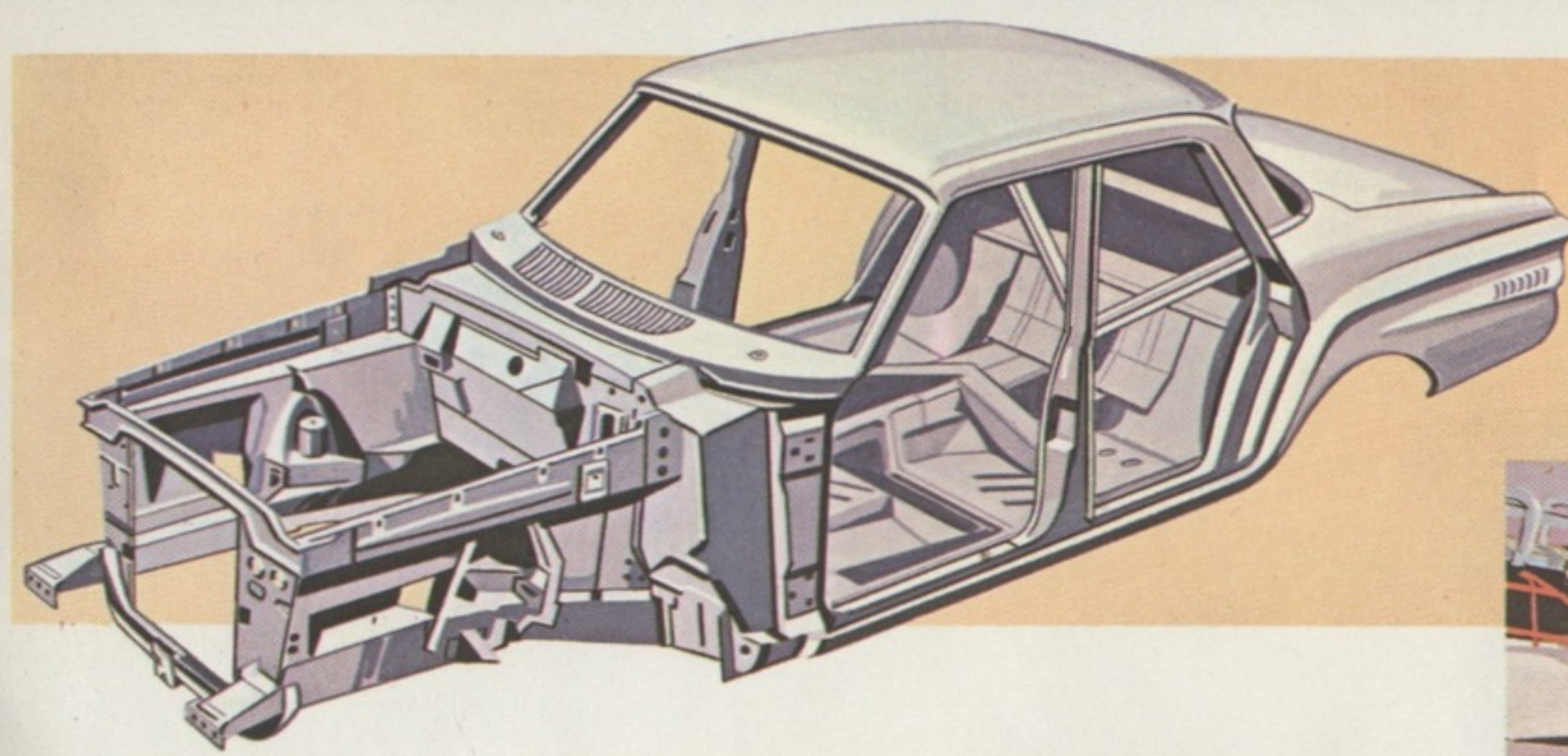
DODGE DART

The interior trim design and upholstery fabrics used in the 1962 Dodge form the perfect combination of superb styling in the best possible taste and "armchair" comfort that's firm enough to keep you alert, yet relaxed, at all times. Beautiful new bodycloths, specially selected for their durability, stain resistance and easy-to-clean finish have been used. In the 440, the seating fabric has a high quality satin finish, while the 330 model has an attractive three-dimensional pyramid design fabric. Dart offers monochromatic colour combinations in blue, cocoa and grey fabrics. Solid, sewn piping on all seating allows better air circulation for cooler riding comfort.



Dodge Dart's powerful V-8 313 cubic inch engine is a hustler yet a gas-saver too. A two-stage step-up jet in the carburetor gives smoother part-throttle performance and finer mixture control throughout the entire engine speed and load range. A special power package is optional. Also available to Dodge car owners is the even more powerful Dodge 361 cubic inch V-8. Both engines are built to go best on regular gas.

The Slant-6 economy engine is one of the most talked about engines in recent years. Designed and built on an angle of 30 degrees from vertical, the Slant-6 has intake manifolds of virtually equal length. This saves gas, assures better exhausting—resulting in fuel economy plus greater power.



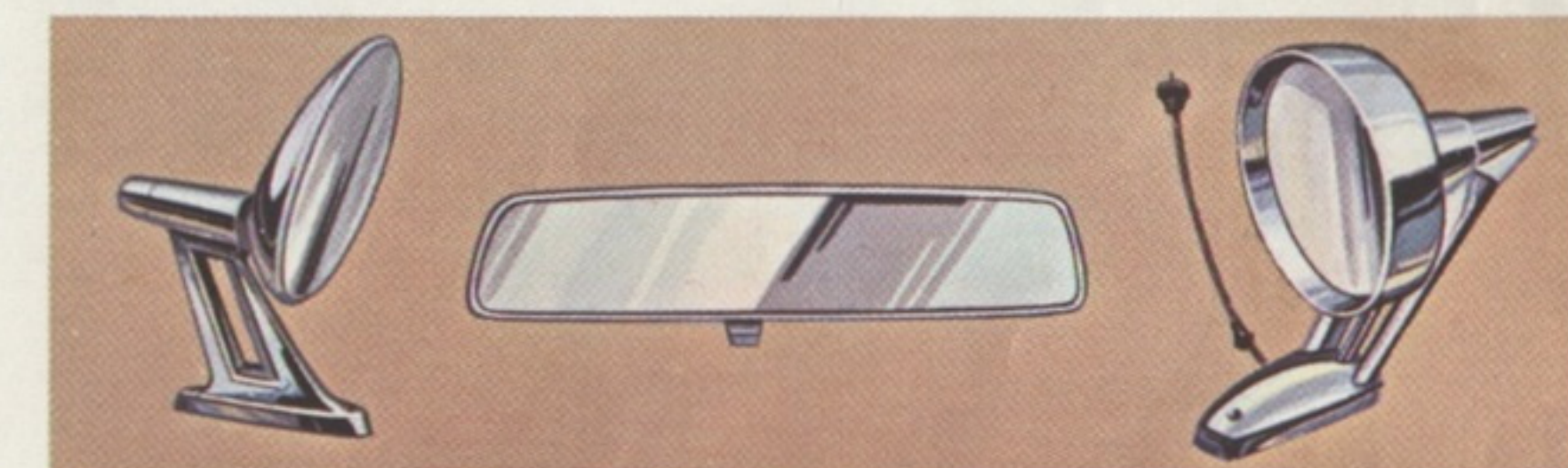
Fully-Unitized Construction Makes DODGE Strong... Silent... Safe

More than 5,300 spot and seam welds plus some 20 feet of gas and arc welds give your Dodge an unequalled toughness and durability. Not a nut and bolt in it. No rattles, ever, in a Dodge. Result: longer life and more safety for you and your family. And while Unibody construction stops the rattles, six-dip rustproofing protects your car from salted highways in winter.



FOR YOUR ADDED SAFETY

- Safety belt attachments
- Selection of rear view mirrors (Optional)
- Rear Window Defogger (Optional)
- Constant Speed Windshield wipers
- Safety Rim Wheels
- Padded Dash (Optional)
- Self-adjusting brakes
- Instrument panel parking lever comes with all automatic transmissions



For a clear picture of what's happening on the road behind you, Dodge offers a wide selection of optional interior and exterior rear view mirrors. On a crowded highway, they give you an extra safety margin in changing lanes, stopping and turning.

This year, firmly anchored safety belt attachments are fitted as standard equipment on all Dodge models. Statistics have proved that in the event of sudden impact, safety belts save lives!

In 1962, Dodge offers, as optional equipment, a rear window defogger—yet another Dodge feature designed for your safety. A defogger will quickly clear a misty rear window, completely eliminating one of the most common—and hazardous—cold and wet weather driving problems.

Dodge hydraulic Servo-Contact brakes are now self-adjusting. You needn't make periodic trips to service stations for brake adjustments to your 1962 Dodge. Tough Cycle-bond linings minimize brake fade-out on sustained braking.

Famous Dodge Torsion-AIRE ride gives you the smoothest ride ever, reduces weariness over long trips, adds to safety in cornering. Prevents dangerous nose dipping too, when you brake hard.

A new foot pedal parking brake acts independently on the rear wheels with a smooth, positive and easy action. A special pull-out knob located at the left side of the instrument panel for releasing the brake, has an extra long travel, considerably reducing the possibility of letting the brake off accidentally.

Constant improvement of its products requires Chrysler Corporation of Canada Limited, to reserve the right to change prices, specifications and standard equipment without obligation, from time to time, and without notice. Certain special equipment is shown on the vehicles illustrated in this catalogue but your dealer will gladly advise you of those items that are standard.



OPTIONAL EQUIPMENT—for those extra items that help your driving, suit your personality and your particular requirements, Dodge offers the most complete possible range of options. There are many others besides those illustrated. Ask your Dodge dealer about them. You can have a deluxe steering wheel—two-toned with an upper arc in white pearl finish if you wish. Remote controlled outside rear view mirrors, variable speed electric windshield wipers, glare filtering and heat reducing solex safety glass in the windshield are also available. Your Dodge dealer will help you select the accessories and other optional equipment (listed below) that you require.

Electric clock . . Back-up Lights . . Prismatic Flip-Type Inside Mirror . . Electric Tailgate Window (station wagons only) . . Seat belts . . Whitewall tires . . DeLuxe Wheel Covers . . Windshield Washers . . Parking brake indicator light, trunk light, glove box lamp.

1962 DODGE SPECIFICATIONS

BODY STYLES

DODGE DART 440: 4-door hardtop, 2-door hardtop
4-door sedan, convertible coupe (V-8 only)
DODGE DART 330: 4-door sedan, 2-door hardtop, 4-door station wagons (6 and 9 passenger models)
DODGE DART: 4-door sedan, 2-door sedan, 4-door station wagons (6 and 9 passenger models)

BODY

Integrated, all welded one-piece unitized body, with K-shaped cross member for engine mounting. 14" safety rim wheels. Self-adjusting, hydraulic Servo-Contact brakes . . lining area 195.2 sq. in. Parking brake mechanical on back wheels, independent of service brakes. Cars equipped with automatic transmission have parking sprag actuated by a lever on the instrument panel. Chassis lubrication required only at 32,000 mile intervals.

ENGINES

ECONOMY SLANT SIX: (All Dart Series except Convertible)

Type: in line, OHV Bore: 3.40
inclined 30° Stroke: 4.125
Cylinders: Six Compression ratio: 8.2 to 1
Displacement: 225 cu. ins. Carburetor: Single barrel

90° V-8 (All Dart Series) Stroke: 3.31

Type: OHV, lateral Bore: 3.88
Cylinders: 8 Compression ratio: 9.0 to 1
Displacement: 313 cu. ins. Carburetor: Double barrel. Also available as an option, at extra cost, fitted with one four-barrel carburetor and new lightweight automatic transmission.

OPTIONAL ENGINE, all Dart series 90° V-8 (with automatic transmission)

Cylinders: 8 Compression ratio: 9.0 to 1
Displacement: 361 cu. ins. Carburetor: One, four-barrel dual exhaust.
Bore: 4.12
Stroke: 3.38

Regular Fuel recommended for all engines.

TRANSMISSIONS

New manual transmission with concentric gearshift mechanism, gives firm, positive shifting. New V-8, lightweight automatic 3-speed transmission with an 11 3/4" torque converter. All gears selected by push buttons on instrument panel.

REAR AXLE RATIOS

With 6-cyl. engines—3.23 (manual and auto. trans.)
With 8-cyl. engines—3.23 (manual trans.)
With 8-cyl. engines—2.76 (auto. trans.)
Sure-grip differential optional.

SUSPENSION

Dodge Torsion-AIRE Ride. Front—Torsion bar type, permanently lubricated. Rear—semi-elliptical leaf springs. Rear axle clamped forward on rear springs to absorb torque. Direct-acting Oriflow shock absorbers. New, recirculating ball steering gear with needle thrust bearings and fabric-reinforced rubber coupling between steering gear and shaft. Improved Constant Control power steering optional at extra cost. Wheel and tire assemblies precision-balanced before installation.

FUEL

Dry type air cleaner and silencer. Choke: remote in manifold. Mechanical fuel pump. Fuel filter: plastic in fuel tank, plus 15-micron filter in fuel line. Tank capacity: 16.6 Imperial gallons (station wagons, 18.3 Imperial gallons).

TIRES

Tubeless 6.50 x 14—6-cyl. except Station Wagon (7.00 for V-8) (and all station wagons are 7.00 x 14). 7.50 x 14 (opt. all models).

ELECTRICAL SYSTEM

12 volt battery. High capacity 35-ampere generator. Three-phase alternator, which charges up to 6 amperes at idle with the V-8, and up to 10 amperes at idle with the 6 cylinder engine, is available at extra cost as special equipment. Follow-Thru Bendix Drive starter on 6-cylinder. Reduction-gear starter—V-8 models. Battery capacity: 50 ampere-hours standard, 70 amp. hr. optional. Single-speed electric windshield wipers. Variable speed electric windshield wipers optional at extra cost.

WARRANTED 12,000 MILES OR ONE FULL YEAR—WHICHEVER OCCURS FIRST

CHRYSLER CORPORATION OF CANADA LIMITED, WINDSOR, ONTARIO